



CREATIVE SOLUTIONS

CREATIVE DIRECTION & DESIGN

Graphic Design

We will collaborate with you to create the best designs to communicate your print and digital messages

Branding + Identity

We will help create a brand new look and feel for your company or can help refresh your current identity.

Creative Direction

We will take the reigns or we can work with your internal staff to support your multimedia essentials.

User Experience

We will make sure your audience understands your brand beyond a logo on paper.

PRINT SOLUTIONS

Need an item printed, mailed, silk screened, embroidered, installed or produced? Let us help with your marketing needs and coordinate your next print solution.

Service Offerings

- Paper and Stock Selection & Suggestions
- Specifications
- Large and Small Quantities
- Small in size to Oversized Projects
- Indoor and Outdoor Marketing Solutions
- File Management Ink Separations
- Facility Referrals
- Guidance and Consulting

Medium & Substrate Offerings

- Corporate Promotions
- Customized Apparel
- Invitation Ensembles & Social Papers
- Corporate Stationery
- Marketing & Business Development Collateral
- Personalized Gifts & Favors
- Labels, Decals & Stickers
- Signage for Walls, Windows, Floors, & Doors, Trade Show Booth

WEBSITE, APPS & SOCIAL MEDIA

Let us help with your online marketing needs through design, development, content management and digital marketing.

Website Offerings

- Content Strategy
- Custom Artwork
- Metadata/Tag Suggestions
- Search Engine Optimization (SEO) Support
- User Experience (UX)
- ADA Website Compliance
- Navigation Creation
- Guidance and Consulting

Social Media Offerings

- Content Strategy
- Custom Artwork for Posts
- Hashtag Suggestions
- Cover Images
- Profile Images
- Instagram Highlight Covers
- YouTube Thumbnails
- Branded and Stylized Social Media Icons
- Guidance and Consulting

App Offerings

- Content Strategy
- Custom Artwork
- Icon Images
- User Experience (UX)
- Navigation Creation
- Guidance and Consulting

HOURLY DESIGN CONSULTING

We will collaborate with you to create custom creative solutions based off of your business plan needs! We offer design solutions for social, corporate, non-profit and lifestyle brands.

- **Freelancer / Contractor for Hire**
- **Branding & Identity Design Counseling**
- **Marketing & Business Development Coaching**
- **Visual Branding Design Guidance**